Creative Presentation

Presented by: Atul Anand
atulanand.in

Creative Director / Graphic / Web / UI/UX Designer

atul4dev@gmail.com / +91 9316737928 / Ahmadabad, India

Portfolio

I design **ideas into visual** experiences.

I create **brand identities, digital experiences and website interfaces** that make ideas easier to understand, use and remember.

I believe a great user experience is born from a deep understanding of both the user's needs and the technical architecture that supports them.

I love creating Digital Products that not only look good but also make a real impact.

atul4dev@gmail.com

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Ahmadabad, India

What I **do ?** and love doing

Logo making

Brand building

Social media

Print assets

UX/UI designing

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Ahmadabad, India

Logo making



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logo belongs to the **Birsa Institute of Technology** BITT Polytechnic

uses powerful **educational and scientific** symbols to convey its core mission

Large Triangle & Sunburst:
The upward-pointing triangle signifies ambition, progress, and growth, while the sunburst rays symbolize enlightenment, clarity, and a bright future through learning.

Open Book:
Positioned at the foundation, it represents academic knowledge, wisdom, and open-mindedness, with the colorful pages highlighting a diverse and multifaceted curriculum.

Atom & Connected Nodes:
The atomic structure represents science, technical innovation, and precision. The connected nodes symbolize unity, collaboration, and a strong network across disciplines..

The Colors:
Red sparks passion and energy, **Blue** grounds the institution with trust and intelligence, and **Orange** reflects creativity and future success..

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logo for the **BNYPC**
BITT National Youth Placement Cell

uses circular harmony, cultural wisdom, and modern corporate motifs to represent professional readiness and youth empowerment

Central Human Figure & Expanding Waves:
The black minimalist figure represents the student or job seeker. The expanding blue concentric circles surrounding them symbolize **networking, outward reach, global opportunities, and broadcasted potential**.

Sanskrit Shloka: उद्यमेन हि सिध्यन्ति कार्याणि न मनोरथैः
This symbolizes the cell's ethos of action, industriousness, and meritocracy.

Starred Human Figures:
The two red circular emblems on the sides feature stylized, star-shaped human figures. These represent **excellence, star performance, individual success, and celebrating youth achievements**.

Circular Border:
The outer orange and white circular design signifies **unity, inclusivity, continuous growth, and a complete ecosystem** connecting students with industries.

The Colors:
Red injects passion and urgent action; **Orange** drives enthusiasm and career success; **Blue** instills corporate trust and professionalism; **Black** anchors the individual with focus and determination.

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And many **more...**



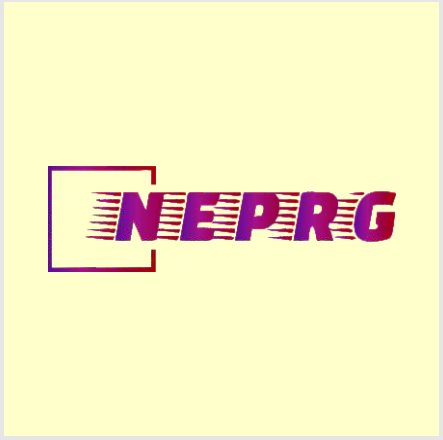














Brand building



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The promotion of BITT

From Digital to Ground Presence

- Virtual identity
- Social media
- Print assets
- website

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BITT Polytechnic

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Creative Presentation

Brand
building

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Typography

Khand

Regular Medium **Semibold** **Bold**

8 styles

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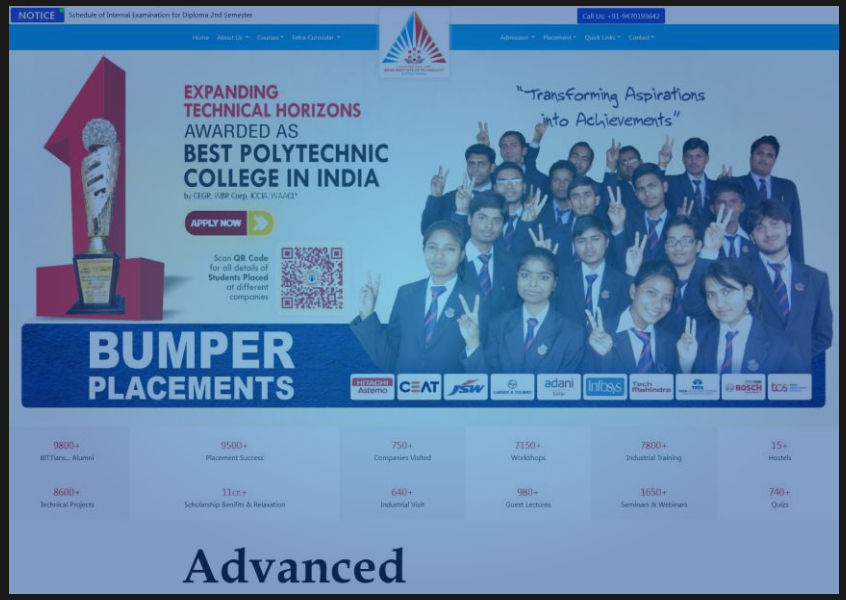


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- Blue
- Theme-Blue
- Accent
- Background
- Text

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The Building of
BNYPC
From
Concept to Identity

- full identity
- full pitch deck
- social media
- brand assets
- web-page

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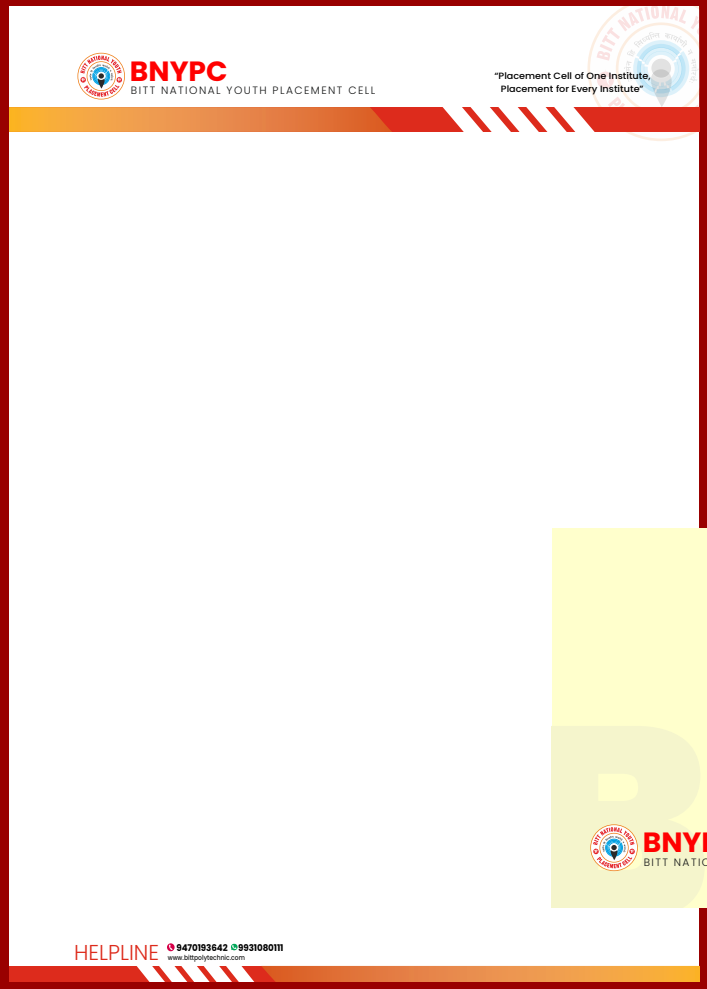
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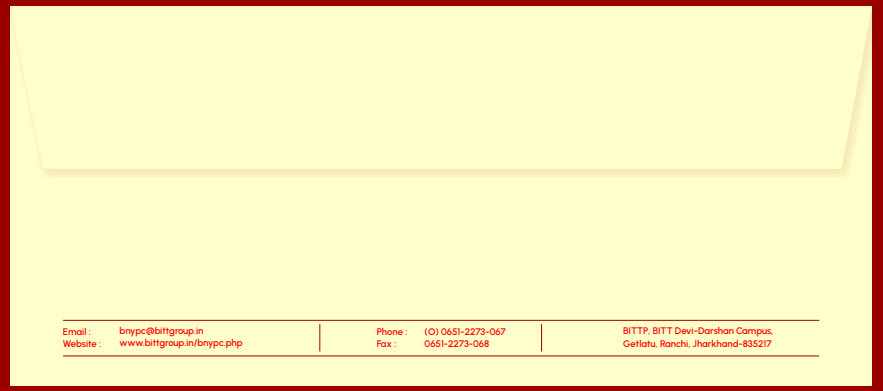
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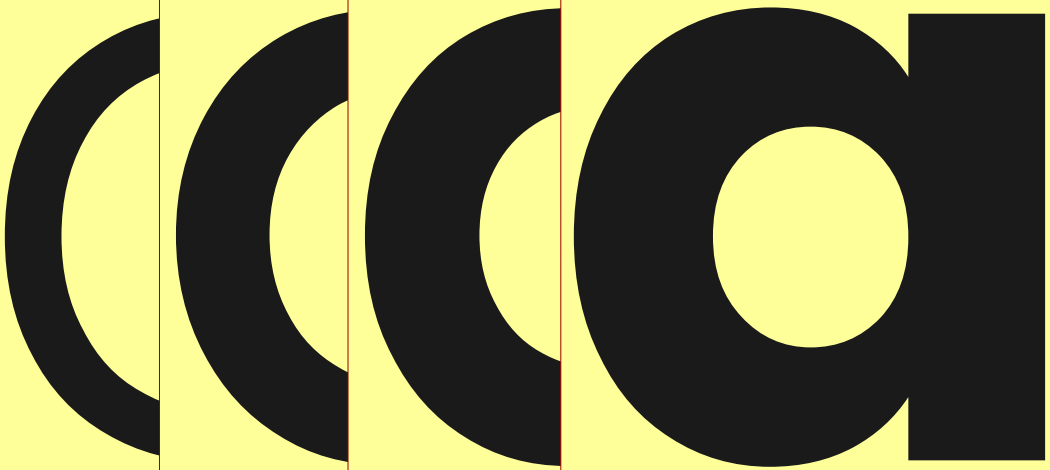
Typography

Poppins

Regular Medium Semibold Bold

8 styles

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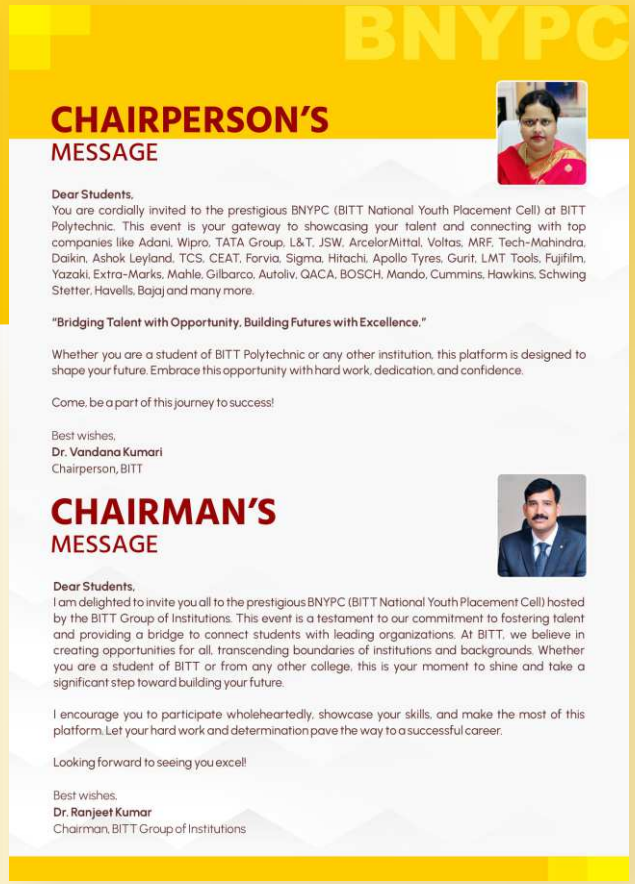
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https://bittgroup.in/bnypc.php
BITT National Youth Placement Cell
DROP QUERY
BNYPC-CJEC
CHAIRPERSON'S MESSAGE
CHAIRMAN'S MESSAGE
BITT NATIONAL YOUTH PLACEMENT CELL (BNYPC)
VISION
MISSION
BNYPC A Mission to Empower Every Student, Every Dream
BNYPC
An Initiative by Birsa Institute of Technology (Trust) to Shape Futures and Empower Careers.
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WORKING PROFESSIONAL
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Up-Coming Companies:
Campus Interview (Offline) | Greatoo (India) Pvt Co Ltd | Apr / May | Campus Interview (Offline) | Subtle Wei


https://bittgroup.in/bnypc.php
BITT National Youth Placement Cell
CHAIRPERSON'S MESSAGE
CHAIRMAN'S MESSAGE
Dear Students,
Best wishes,
Dr. Ranjeet Kumar
Chairman, BITT Group of Institutions


BNYPC
BITT NATIONAL YOUTH
PLACEMENT CELL (BNYPC)
BNYPC (BITT National Youth Placement Cell) is a transformative initiative established by Birsa Institute of Technology (Trust) through BITT Polytechnic, aimed at creating a unified platform for youth empowerment and career development.
BNYPC is a dedicated initiative by BITT Polytechnic aimed at empowering youth by creating a bridge between students and leading organizations. It serves as a centralized placement cell, offering equal opportunities to students from multiple institutes by facilitating employment drives, skill enhancement programs, industry collaborations, and large-scale employment drives, including pool campus drives. These efforts ensure a seamless recruitment process, fostering growth and career development for aspiring professionals across diverse fields.
Not only does BNYPC serve as a platform for employment opportunities, but it also works tirelessly for the welfare of students. It is deeply committed to ensuring that every student, regardless of their financial background-whether economically disadvantaged, academically strong, or from affluent families-receives equal preparation and support to secure meaningful employment.
The cell strives to create a level playing field by offering comprehensive training, skill enhancement programs, and personalized guidance, ensuring that every student achieves their career aspirations. With a focus on inclusivity and excellence, BNYPC is dedicated to transforming lives and shaping a better future for all.
VISION
To empower every student with equal opportunities, skills, and guidance, bridging the gap between education and industry, fostering a community of professionals who will lead and innovate for a better tomorrow.
MISSION
To provide a platform that connects students from various institutes to top organizations.
To offer comprehensive training, skill enhancement programs, industry collaborations, and large employment drives, including pool campuses.
To ensure equal access to employment opportunities, regardless of students' financial or academic background.
To create a level playing field for all students, supporting their career aspirations and transforming their futures.
BNYPC A Mission to Empower Every Student, Every Dream
It connects students from various institutes with top organizations, offering equal access to employment opportunities through meticulously organized campus drives, large-scale employment events, skill enhancement programs, and industry collaborations. By bridging the gap between education and industry, BNYPC ensures holistic professional growth for students while supporting companies in identifying the right talent.
BNYPC
An Initiative by Birsa Institute of Technology (Trust)
to Shape Futures and Empower Careers.


BNYPC
CHAIRPERSON'S
MESSAGE
Dear Students,
You are cordially invited to the prestigious BNYPC (BITT National Youth Placement Cell) at BITT Polytechnic. This event is your gateway to showcasing your talent and connecting with top companies like Adani, Wipro, TATA Group, L&T, JSW, ArcelorMittal, Voltas, MRF, Tech-Mahindra, Daikin, Ashok Leyland, TCS, CEAT, Forvia, Sigma, Hitachi, Apollo Tyres, Gurit, LMT Tools, Fujifilm, Yazaki, Extra-Marks, Mahle, Gilbarco, Autoliv, QACA, BOSCH, Mando, Cummins, Hawkins, Schwing Stetter, Havells, Bajaj and many more.
"Bridging Talent with Opportunity, Building Futures with Excellence."
Whether you are a student of BITT Polytechnic or any other institution, this platform is designed to shape your future. Embrace this opportunity with hard work, dedication, and confidence.
Come, be a part of this journey to success!
Best wishes,
Dr. Vandana Kumari
Chairperson, BITT
CHAIRMAN'S
MESSAGE
Dear Students,
I am delighted to invite you all to the prestigious BNYPC (BITT National Youth Placement Cell) hosted by the BITT Group of Institutions. This event is a testament to our commitment to fostering talent and providing a bridge to connect students with leading organizations. At BITT, we believe in creating opportunities for all, transcending boundaries of institutions and backgrounds. Whether you are a student of BITT or from any other college, this is your moment to shine and take a significant step toward building your future.
I encourage you to participate wholeheartedly, showcase your skills, and make the most of this platform. Let your hard work and determination pave the way to a successful career.
Looking forward to seeing you excel!
Best wishes,
Dr. Ranjeet Kumar
Chairman, BITT Group of Institutions


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I.Sc/10+2 छात्र-2 वर्षों में पूरी करें पॉलिटेक्निक शिक्षा और प्राप्त करें रोजगार
Chandra Shekhar
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A. I. & Machine Learning AIML
Cloud Computing and Big Data CCBD
Cyber Security and Information System CSIS
Computer Engineering and IoT CEIoT
Electrical Engineering EE
Electronics & Communication Engineering ECE
Mechanical Engineering ME
Civil Engineering CE
QUALIFICATION & ELIGIBILITY: 10th/Matric/ICECEB, lateral entry 12th (PCM)/ITI /10+2 Vocational 2nd year lateral entry is also available
WORKING PROFESSIONAL
Computer Science Engineering CSE
Mechanical Engineering ME
Civil Engineering CE
QUALIFICATION & ELIGIBILITY: 10+2 (Physics, Chemistry and Math), Or 10+ITI (2 Years) with One Year Full Time Regular Working Experience
UNDER GRADUATE PROGRAMME
Bachelor of Business Administration BBA
Bachelor of Computer Application BCA
(2nd year Lateral Entry is available in BCA)
QUALIFICATION & ELIGIBILITY: for BBA 10+2 with 45% Minimum Marks (40% for SC/ST/OBC), for BCA Diploma/10+2 with Math (I.Sc/I.Com/I.A) and 45% Marks Minimum for Lateral BCA, DCA from any UGC recognized University
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Brand Guidelines



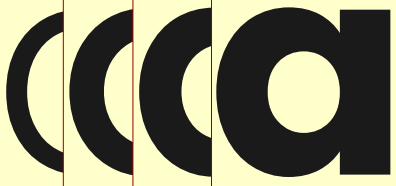
Typography

Poppins

8 styles

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Regular | **Medium** | **Semibold** | **Bold**



Theme-Red

Red

Accent

Background

Text

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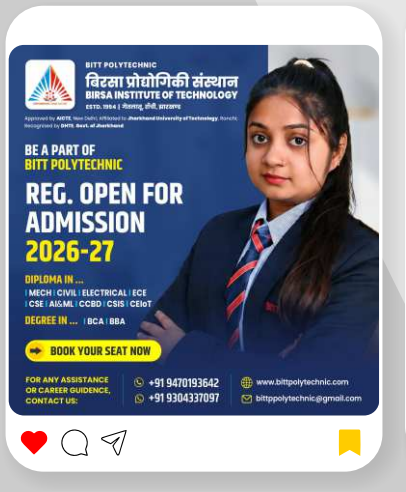
Social media



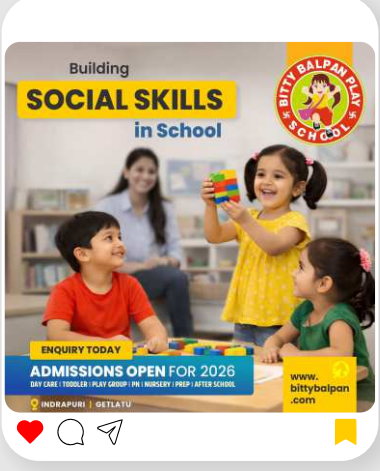
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स्थापना दिवस
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Regards
Principal
BITTY Balpan Play School, Ranchi


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इस पुण्य अनुष्ठान से भक्तों के जीवन में अखंड सुख-समृद्धि, रोग-शोक एवं विघ्न-बाधाओं का नाश होता है। गृहस्थ जीवन में सौभाग्य, संतति सुख, अन्न-धन, वैभव और कीर्ति की निरंतर वृद्धि होती है।
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